



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 2

AMERICAN RAMBLER PRODUCTIONS - 23247  
ATTN: STEPHANIE KINCAID  
138 CONANT STREET  
BEVERLY MA 02494

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
404242	10-31-2012	11-02-2012	2	ROMNEY FOR PRESIDENT, INC	MITT ROMNEY FOR PRESIDENT	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
390		247602	PHILADELPHIA	A. CLIFFORD	10-31-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247602								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390														
42	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)	8	30	1							1	15,000	1	15,000.00
43	11-03-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30						1	1	2	3,200	2	6,400.00
44	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	9	30						2		2	500	2	1,000.00
45	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)	9	30						2		2	700	2	1,400.00
46	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	8	30						1	1	2	1,400	2	2,800.00
47	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							3	3	650	3	1,950.00
48	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)	9	30							3	3	500	3	1,500.00
49	11-04-2012	11-04-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	9	30							1	1	4,000	1	4,000.00
50	11-05-2012	11-05-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	9	30	1							1	4,000	1	4,000.00
51	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)	9	30							1	1	12,000	1	12,000.00
52	11-03-2012	11-03-2012	12:00PM - 07:00PM	COLLEGE FOOTBALL ABC SAT AFTERNOON (7220)	8	30						3		3	2,500	3	7,500.00
53	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)	9	30						2		2	2,800	2	5,600.00
54	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	1							1	2,200	1	2,200.00
55	11-03-2012	11-03-2012	01:35AM - 02:35AM	LF SAT PRIVATE PRACTICE (7767)	9	30						1		1	100	1	100.00
56	11-05-2012	11-05-2012	02:05AM - 04:59AM	LF OVERNIGHTS 205-459A MO-SU (6994)	8	30	1							1	50	1	50.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-02-2012	Rev# 2	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 390		CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 247602								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390														
														Contracted Gross Total:		134	370,800.00
														Actual Gross Total:		134	370,800.00
														Agency Commission:			55,620.00
														Net Total:			315,180.00
Month/YR			Preempted		Made Good		Contract Total			Adjustments					Actual Total		
Nov 12			0.00		0.00		370,800.00			0.00					370,800.00		
TOTAL			0.00		0.00		370,800.00			0.00					370,800.00		

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